

## Omex Agriculture Ltd.

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Omex are at the forefront in helping UK potato growers to meet challenging yield and quality targets, with a wide range of products and techniques designed to maximise returns, including: field-specific soil analysis and fertiliser supply to match the crop requirement; liquid fertiliser application and placement to ensure accuracy, greater efficiency and minimum wastage; SAP analysis to determine and treat nutrient deficiencies during crop growth; the widest range of nutrients, micro-nutrients and biostimulants designed to sustain and promote development at every stage of the growth cycle and to preserve quality in store.

## QuOats Project

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The QuOats project will develop and apply state-of-the-art genomic and metabolomic tools for oat genetic improvement.

It focuses on understanding and manipulation of key traits to enhance the value of oats in human health improvement, capitalise on the value of oats as a low input cereal, increase the environmental and economic sustainability of cereal based rotations, realise the potential of oats as a high value animal feed and develop new opportunities for using oats through advanced fractionation.

The project is sponsored by BBSRC, Defra ( Sustainable Arable LINK Programme), European Regional Development Funding (through the Welsh Assembly Government's Academic Expertise for Business Programme and the Scottish Government's Contract Research Fund).

Project partners: ADAS UK Ltd, Bernard Matthews Ltd, British Oat and Barley Millers' Association, Du Pont (U.K.) Ltd., G B Seeds, Halo Foods Ltd., Harper Adams University College, Mole Valley Feed Solutions, Nairns Oatcakes Ltd., Oat Services, Organic Research Centre - Elm Farm, Phytatec (UK) Ltd., Poultry Xperience, SCRI, Senova Ltd. and the DairyCo, EBLEX and HGCA divisions of AHDB.

## SoilEssentials Ltd.

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SoilEssentials, SCRI's precision farming suppliers are proud to show at "Cereals in Practice". We believe that we can help you achieve even higher efficiencies in your cereal enterprises.

We invite you to talk to us and see if we can help you achieve your efficiency goals this year.

As your local Trimble dealer we will be showing a range of equipment that will help you farm more efficiently. Our engineers are qualified to degree level, come from a farming background and work farmers' hours.

We believe that this is a job for the specialists. We have that expertise and experience.

## SOYL Precision Farming

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SOYL provide advice, services and support to growers who wish to use Precision Farming techniques to improve the economic, agronomic and environmental performance of their farm business. Working with SOYL gives you access to a wide range of services, unparalleled experience and our commitment to develop a Precision Farming system that ensures sustainable production.

We can help your farm business to: Reduce fertiliser and lime costs; Apply nitrogen variably; Profit from your yield maps; Know your physical soils; Help you select suitable GPS equipment.

## Syngenta

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Syngenta is one of the world's leading companies with more than 25,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life.

Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life.

# The Scotch Whisky Research Institute

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The Scotch Whisky Research Institute provides a centre of scientific excellence dedicated to the needs of the distilled beverage industry. Its aim is to assist its member companies in improving their products and processes and to maintain the position of Scotch Whisky and other spirits in world markets. The Institute houses facilities for work on all areas of spirit manufacture and works closely with Universities, other research facilities and Scotch Whisky companies, carrying out joint pre-competitive research on behalf of its members as well as specific projects for single companies. Its laboratories are UKAS-accredited to ensure the highest quality in all services.